

**[FILL IN CALL SIGNS FOR RELEVANT “SEU”]
EEO PUBLIC FILE REPORT
April 1, 2008-March 31, 2009**

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Host Event to Disseminate Information Relating to Broadcasting Careers	<p>WSM staff hosted a group of high school students from the middle Tennessee area who participated in an extensive program detailing various jobs in radio.</p> <p>Each of the 6 nights was hosted by a different WSM department leader to teach, discuss and answer questions about radio careers.</p> <p>Dates November 10, 2008 at 6pm November 17, 2008 at 6pm November 24, 2008 at 6pm December 1, 2008 at 6pm December 8, 2008 at 6pm January 26, 2008 at 6pm</p>
2	Participate in American Music Festival to Disseminate Information Relating to Broadcasting Careers.	WSM promotions assistant distributed pamphlets including information on WSM jobs. September 17-20, 2008, Wilson Country Fair (August 18-22, 2008) and IBMA (September 29 to October 2, 2008).
3	Participate in Event Sponsored by Educational Institution Relating to Career Opportunities in Broadcasting	Chris Kulick was a guest speaker for Volunteer State Community College.
4	Participate in Job Fair	Joe Limardi, Operations Manager, attended the Career Fair focused on internships for music business students. October 27, 2009
5	Participate in Training by Natural Log (radio trafficking software Company). Related to Career Opportunities in Broadcasting	Nicole Judd & Robin Roberts Ladisa went to Traffic Training at the “Natural Log” headquarters in San Antonio. April 20-23, 2008. http://www.nat-soft.com/
6	Participate in Event Sponsored by Educational Institution Relating to Career Opportunities in Broadcasting	Guest Speaker for Lipscomb University December 2, 2008 WSM Promotions Coordinator spoke to a group of Lipscomb University students about working in radio.
7	Participate in Event Sponsored by Radio Affiliate Relating to Career Opportunities in Broadcasting	Guest Speaker for NATD (Nashville Assoc. of Talent Directors). WSM air personality spoke to a group of 30-40 people about radio and his career in radio. He also answered questions about radio. October 7, 2008 http://www.n-a-t-d.com/
8	Participate in Event Sponsored by Radio Software Company Relating	Guest Speaker for BMC Software group. April 21, 2008 WSM air personality spoke to a group of 200-250 people

	to Career Opportunities in Broadcasting	about radio and his career in radio.
9	Participate in Event Sponsored by Radio Association Relating to Career Opportunities in Broadcasting	Chris Kulick (GM) attended the National Associate of Broadcasters Conference. http://www.NAB.org
10	Participate in Event Sponsored by Radio Association Country Radio Broadcaster. Relating to Career Opportunities in Broadcasting	<p>Joe Limardi attended the Country Radio Seminar. March 4-6 at Renaissance Hotel and Convention Center</p> <p>Participated in 3 seminars:</p> <ul style="list-style-type: none"> • 40 Great Programming Ideas in 40 minutes • Radio in a 360 World • 40 New Media Ideas <p>Along with panels about Radio and the Internet and 40 years of Country Radio Seminars Past to Present. Networked with radio and industry reps from all over the country.</p> <p>http://www.crb.org/</p>
11	Participated in Wilson County Fair to Disseminate Information Relating to Broadcasting Careers	WSM promotions assistant distributed pamphlets including information on WSM jobs. August 18-22, 2008
12	Participate in IBMA (International Bluegrass Music Association) to Disseminate Information Relating to Broadcasting Careers	WSM promotions assistant distributed pamphlets including information on WSM jobs, September 29 to October 2, 2008. http://www.ibma.org/